

“KEEPING VIRGINIA BEACH ENVIRONMENTALLY BEAUTIFUL”

“Need some gift ideas? ...Green is the color and the word this season”

The Nature Conservancy is offering some interesting and “environmentally” friendly ideas for us this season. They are offering:

- Adopt an Acre® and help save the rainforest
- Rescue the Reef® and help protect our precious coral reefs
- A gift membership –

Check out their website for details –
www.nature.org

Why the Nature Conservancy??

- They have a smart approach to conservation. Rather than confronting, they collaborate.
- They utilize innovative tools to protect, restore and manage magnificent places sensibly, and with the greatest benefit to people and nature.
- They’ve helped protect over 117 million acres and more than 5,000 miles of rivers in 32 countries.

Scenic Virginia –

www.scenicvirginia.org

Scenic Virginia is a private, non-profit, 501(c)3 organization dedicated to the preservation, protection and enhancement of Virginia’s scenic beauty and community character.

Scenic Virginia Hero Award: The former First Lady, Lady Bird Johnson (1912-2007), was widely recognized as the founder of the scenic conservation movement in the United States. She was recently awarded (posthumously) this Hero Award and honored for her lifetime commitment to

scenic beauty and her untiring efforts to educate Americans about the importance of beauty in our lives. Although she lived in Texas, she enjoyed a close connection to Virginia through her daughter and son-in-law, Lynda and Charles Robb.

Lady Bird taught us that beauty is not a luxury, and that the landscape has an intrinsic value that cannot and should not be ignored or debased. She wanted America the Beautiful to be more than just a song title; it should be a description of our way of life and an expression of our most cherished values.

Her true legacy is not just the landmark Highway Beautification Act, the Wildflower Center, or the countless acts of conservation undertaken in her name, it is the movement she inspired. She leaves behind not just millions of acres of natural beauty, but millions of people, spurred to action by her example and courage, who share her commitment and passion for protection our precious scenic heritage!

Lynnhaven River NOW

Karen Forget gave an informative and brief update to the CGCVB members at our November 14th general meeting. We are proud to work with Lynnhaven River NOW to bring awareness to the health of this significant river.

Every time it rains, everything we leave in our streets, driveways, and lawns washes untreated through our ditches and storm drains into our streams, lakes, rivers, bays and ocean. That’s why it’s up to everyone to play an active role in keeping our waterways clean.

